Workshop:

Consistently with the conference given by Carlo Branzaglia on Feb. 28th, the workshop (six hours) dealt with the task of monitoring and suggesting innovative ways of communicating the idea of sustainability, in terms of its different aspects: social, environmental, economical ones.

Students had been divided into five groups of four / five people each, with the task of picking up suggestions inside the Bilkent Campus: using notes, drawings, photographs.

According to these suggestions, each group identified a series of keyword, in order to create a coherent tag cloud using them; and, finally, a moodboard to define style guidelines. Obviously, groups presented their work as a team.